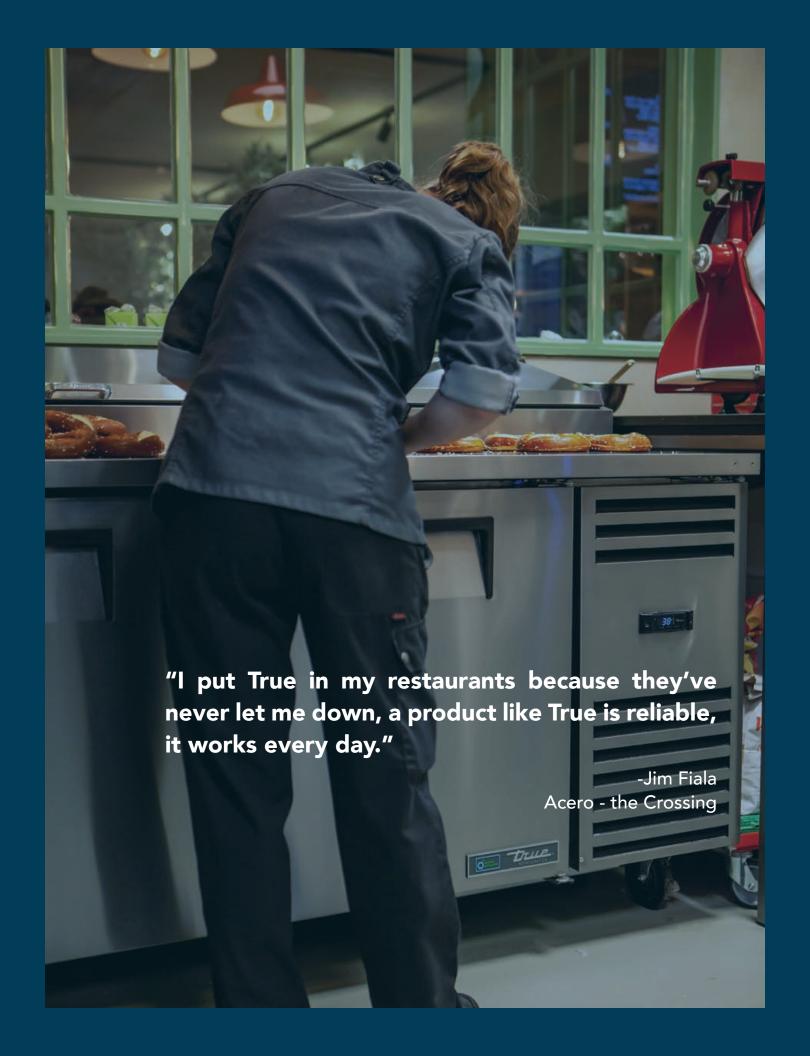


TRUE MISSION

To provide a wide range of American made commercial Refrigeration products that exceed industry quality standards at competitive prices







bases and more, True has you covered.



T-Series®

BOTTOM-MOUNT REFRIGERATION

Proven performance in refrigerated and frozen food storage, T-Series is the number one selling Reach-in cabinet, chosen by more restaurant owners than any other upright refrigerator.













Spec Series®

TOP-MOUNT REFRIGERATION

High-end refrigeration meets functionality with True's Spec Series® refrigerators and freezers. These cabinets have a front-ofhouse look along with rugged construction for longevity.









TUC/TFT/ **TWT**

UNDERCOUNTER & WORKTOPS

True's Undercounter (TUC and TFT) and Worktop (TWT) offer exceptional Hydrocarbon refrigeration that either slides easily under existing countertops for space efficiency or provides a functional work surface for food preparation.









TRCB

CHEF BASES

High-performance designed chef base cabinets are developed to maximize the work surface for charbroiling, grilling and frying, while providing the convenience of refrigerated drawers beneath.







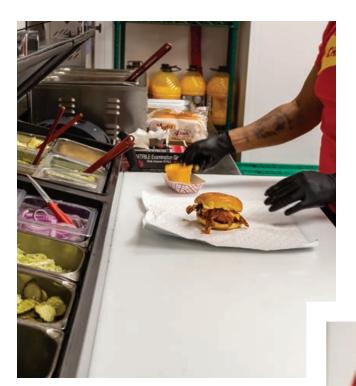


True's prep tables are manufactured on our state-of-the-art assembly lines to help give your restaurant the most efficient sandwich/salad assembly line possible. That's why these units hold up in the most demanding kitchens in the world, each combining a large cutting space with safe and convenient cold storage.







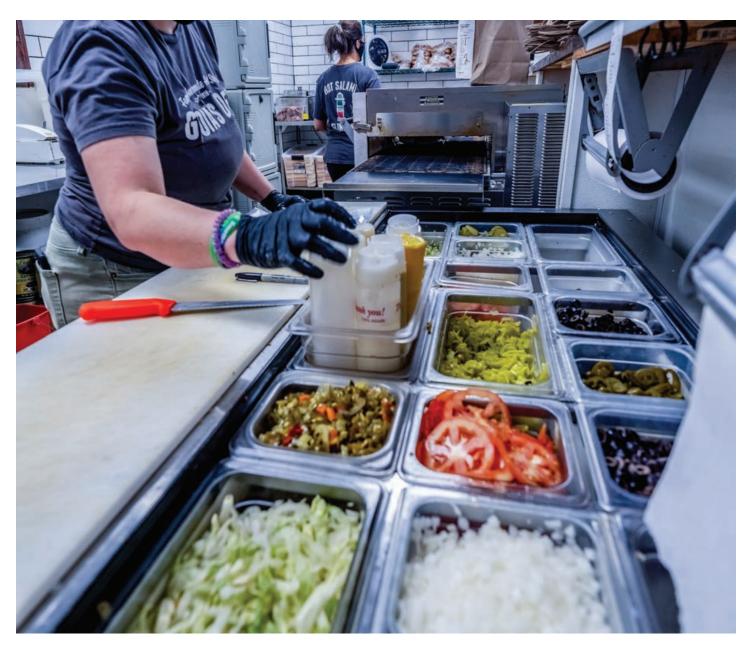


TSSU[®]

SANDWICH/SALAD PREP TABLES

True's exclusive airflow system moves cold air under the storage pans keeping them at the perfect temperature and providing the freshest toppings for all your food needs. Additionally, they offer a large food safe prep area to get your food out fast and fresh.













TPP

PIZZA PREP TABLES

With food safety top of mind, True's Pizza Prep Tables offer our patented stainless steel, foam-insulated flat lids and exclusive airflow system which minimizes condensation and locks in freshness for the perfect pizza every time. An oversized prep area provides the perfect space for pizza assembly.









TFP

FOOD PREP TABLES

Designed with enduring quality, True's Food Prep Units combine the exclusive airflow system of TSSU with maximum pan capacity and exceptional food safety for all your food toppings.















True's extensive line of underbar equipment offers diverse selection of products and sizes. With rugged construction, attractive appearance and oversized refrigeration systems, True's underbar equipment is designed to meet and exceed the performance and reliability demands of bars and nightclubs.





"We run an all natural wine program here, so things like temperature are very important."

-Craig Rivard Little Fox



TBR

PREMIER BAR REFRIGERATION

True's line of bar back refrigerators, TBR's, offers multiple options to choose from. Whether its temperature range, door type or lighting color, True Bar refrigerators can be customized to fit the functionality and style of any bar setup.













TDR

PREMIER DRAFT REFRIGERATION

True's line of draft refrigerators, TDR's, offers multiple options to choose from. Whether it's draft towers, exterior color or door type, True draft refrigerators can be customized to fit the functionality and style of your bar.



23.3



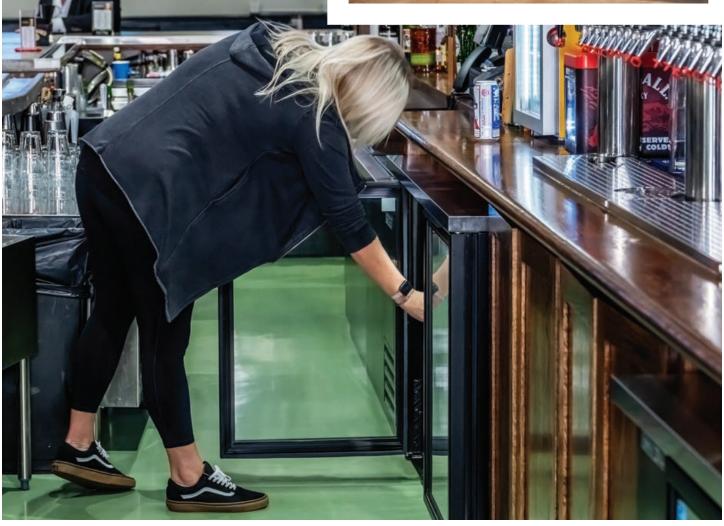


TBB

BACK BAR REFRIGERATION

True's TBB back bar models are NSF/ANSI Standard 7 compliant for the storage and/or display of packed or bottled product and designed with enduring quality that protects your long term investment.





24"Depth - 48 | 60 | 72 / 27"Depth - 1 | 2 | 3 | 4 Keg 1/2 Barrel Capacity





TDD

DIRECT DRAW REFRIGERATION

True's bar equipment is designed to meet and exceed the performance and reliability demands of bars and nightclubs. Models feature stainless steel tops with heavy duty, black powder-coated, cold rolled steel; also available in stainless exteriors.



27 "Depth - 1 | 2 | 3 | 4 Keg 1/2 Barrel Capacity

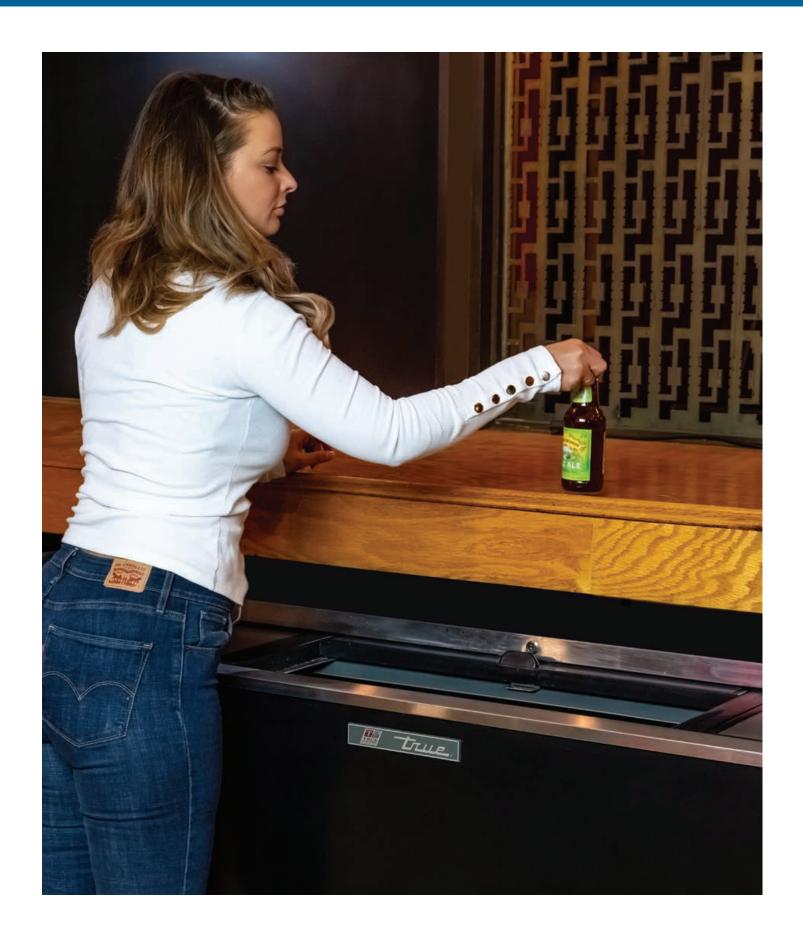


TD

HORIZONTAL BAR COOLERS

True's deep well horizontal bottle coolers are built to last. This forced air design meet and exceed the rugged performance and reliability demands of bars and nightclubs. Long lasting galvanized steel interiors are NSF/ANSI Standard 7 approved for packaged and bottled product.





T-GC GLASS & PLATE CHILLERS

True's glass and plate chiller frosters are designed with enduring quality. Maintaining a low temp of 0°F, these are the perfect compliment to your bar refrigeration with chilled plates and frosted glasses.









True's display merchandisers
combine efficient, high volume
merchandising and exceptional
refrigeration with an elegant
curved glass front for sophisticated
presentation of high end desserts,
pastries and deli meats and cheeses.







"True really covers every aspect of our food, our desserts, our drinks, it takes care of everything for us here at The Blue Owl."

-Mary Hostetter The Blue Owl

TDM

CURVED GLASS DISPLAY MERCHANDISERS

When your high-end merchandising interior commands a premium product, True delivers a combination of high-volume capacity and exceptionally energy-efficient refrigeration with an elegant front access curved glass front for sophisticated presentation of the finest deli, desserts and pastries.









TGM

CURVED GLASS MERCHANDISERS

Our high-volume merchandising solution keeps your products organized and elegantly displayed without compromising temperature with True's TGM series.











TCGG

CURVED GLASS DELI DISPLAY

True's curved glass deli cases combine exceptional energy-efficient hydrocarbon refrigeration with elegant curved glass front for sophisticated presentation of deli products.









The world's #1 manufacturer of glass door merchandisers since 1958, True provides a variety of merchandising options for every application. Brilliantly displaying your food and beverages results in high impulse sales in the busiest of retail spaces.





"There are so many reasons why we decided to choose True. I think the first one is the look of the fridges and the capabilities that they have. They are really, really efficient and they have lots of capacity."

-Jonny Garrett Cave Direct

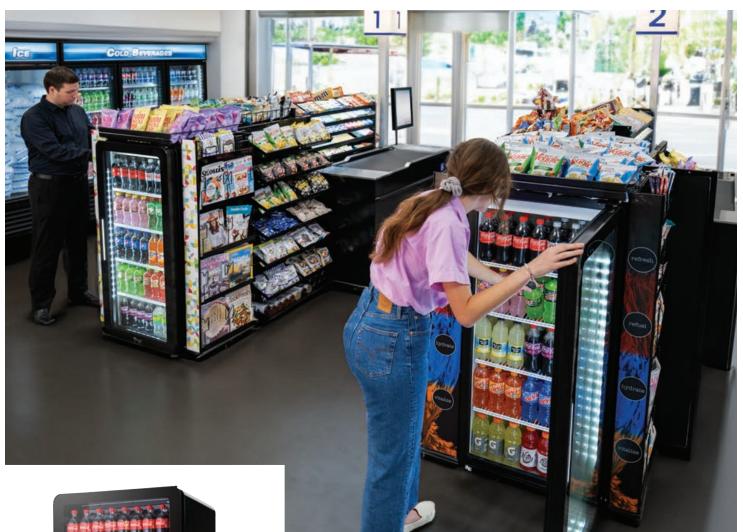
CVM®

CONTEMPORARY VISUAL MERCHANDISERS

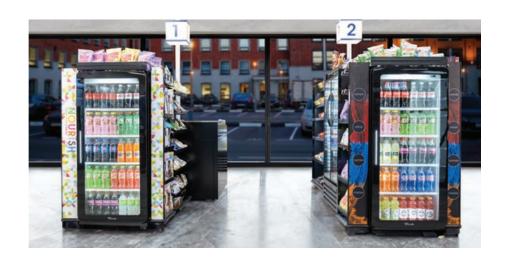
True's Contemporary Visual Merchandiser (CVM®) is built with durability, stability, and style in mind. This cabinet redefines merchandising with its curved edge design and increased cold storage capacity while providing a stunning product display.











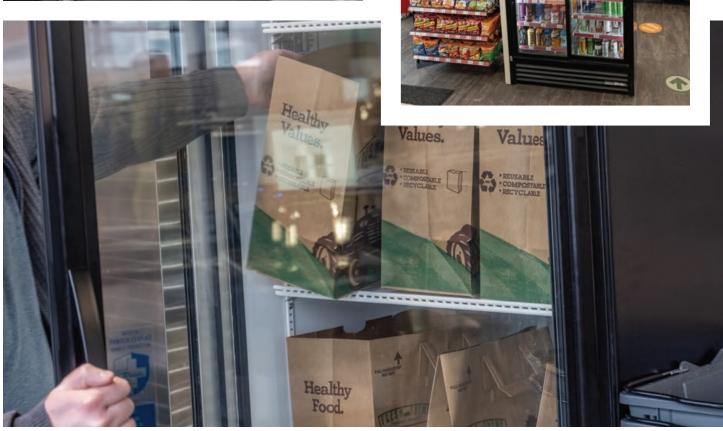
Glass Door Merchandising > GDM



GDM[®]

GLASS DOOR MERCHANDISERS

True's GDM lineup is the industry standard in glass door merchandising. With more than 70 models to choose from in a wide variety of sizes, styles and holding temps, the GDM is the perfect choice to showcase your refrigerated product.







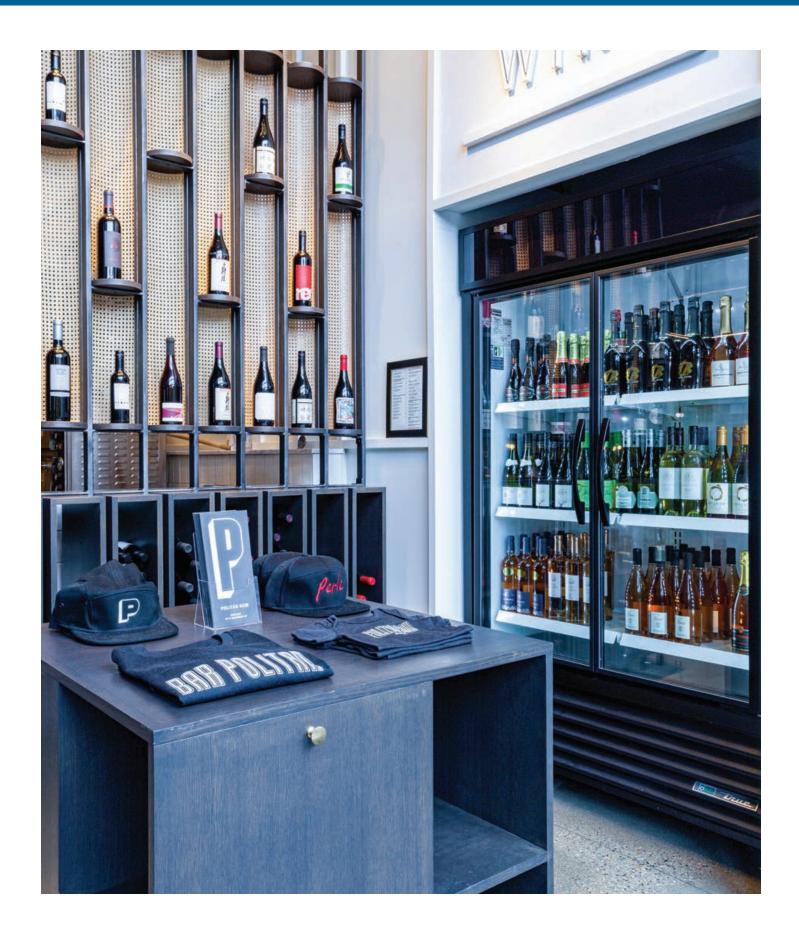


TVM®

VISUAL MERCHANDISERS

Stylishly designed, True Visual Merchandisers are an excellent choice for spot merchandising. The TVM's frameless glass doors and no center mullion allow for enhanced product visibility leading to increased sales.





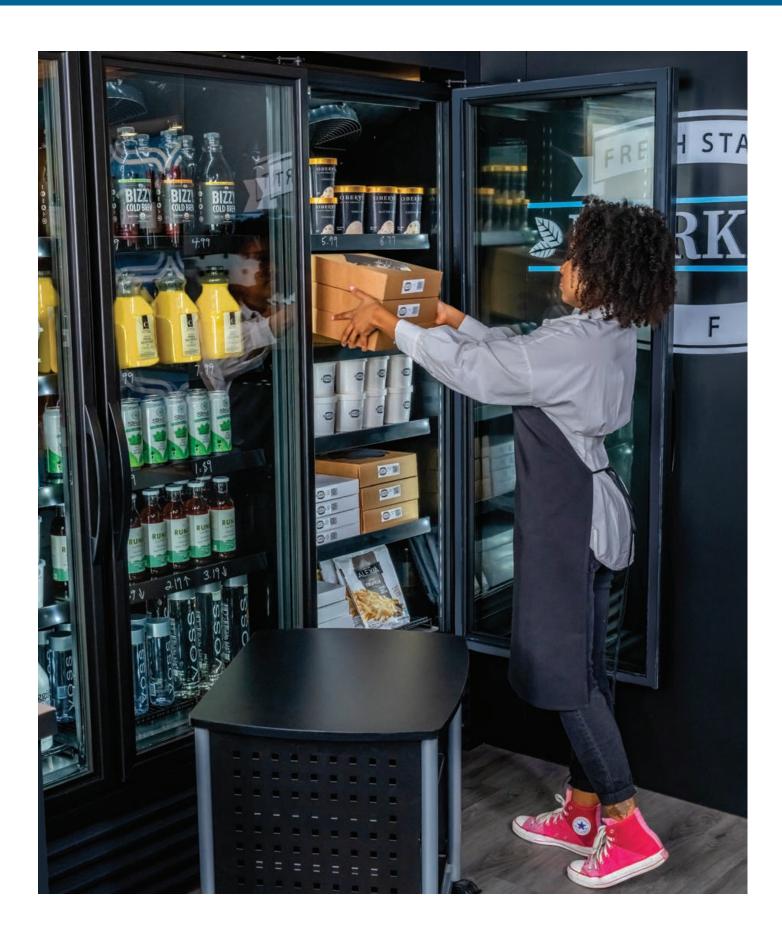


FLM

FULL LENGTH MERCHANDISERS

Full Length Merchandisers are an excellent choice for in-line merchandising. Bankable to create a seamless look and NFS/ANSI Standard 7 compliant for both pre-packaged foods and open product.







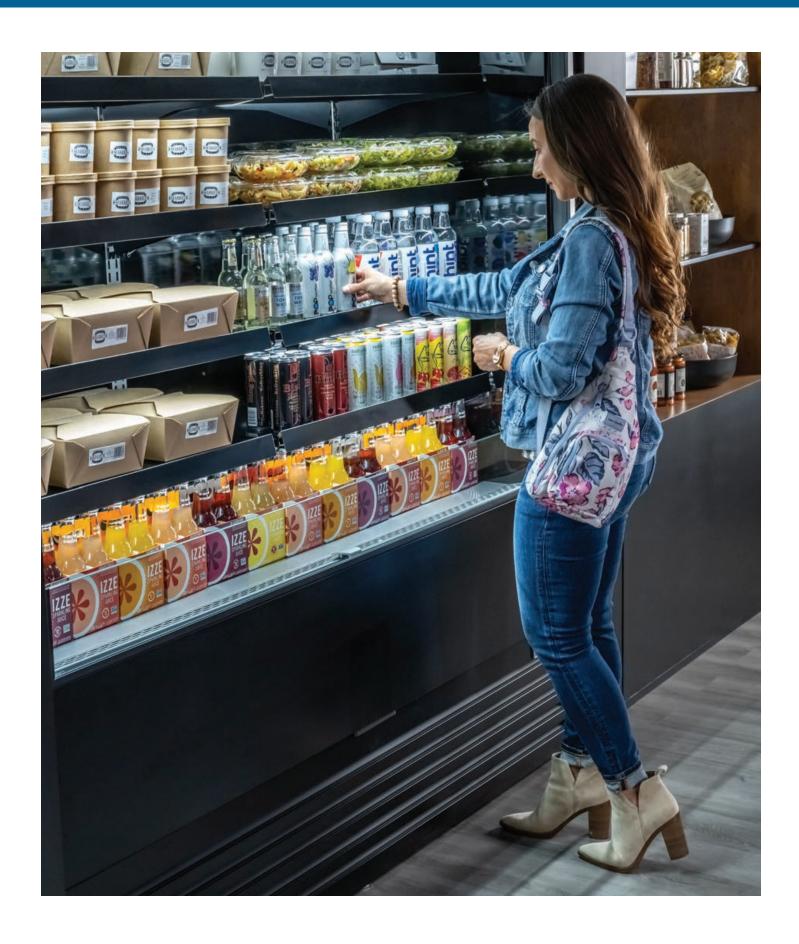
TOAM

OPEN AIR MERCHANDISING

A combination of beautifully enhanced product display, energy efficiency and durable construction makes the TOAM series the top choice for grab and go merchandising.





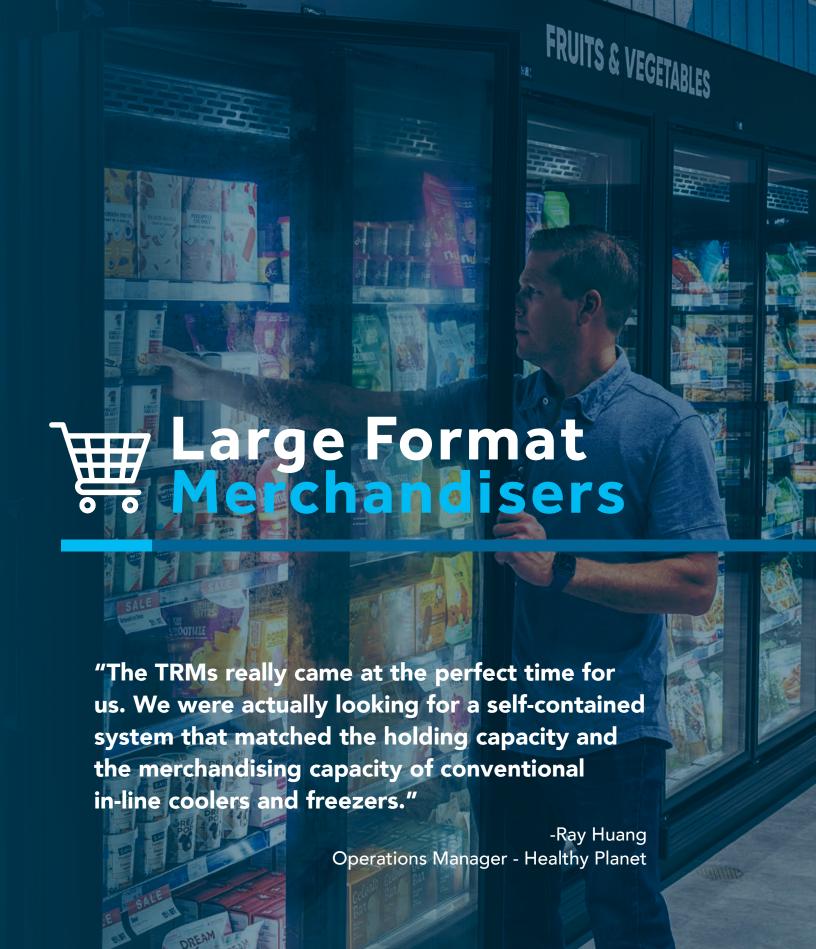






True's Retail Merchandisers are the industry's most complete large-format solution. With self-contained architecture and eco-friendly refrigerant, the series reinvents retail merchandising.

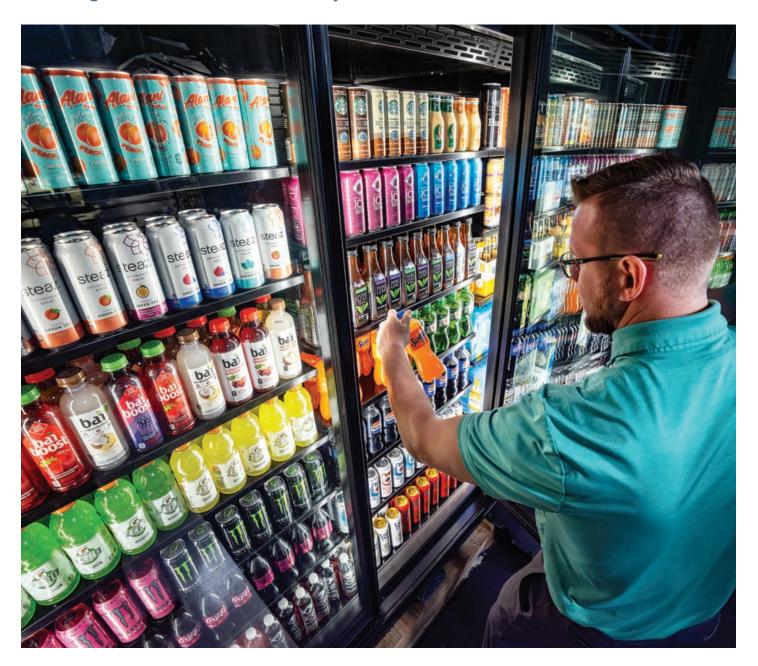




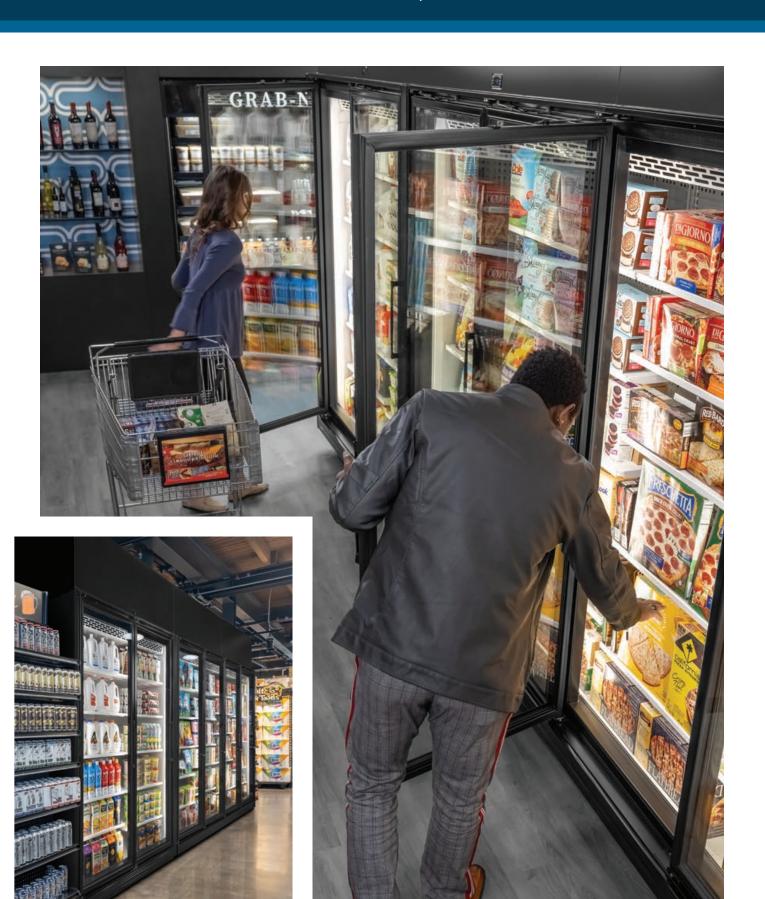
TRM®

RETAIL MERCHANDISERS

Enjoy a unique approach to large format refrigeration with easy installation and low GWP Hydrocarbon (R290) refrigeration systems. Grocery and convenience retailers can now strategically leverage self-contained refrigeration systems with superior advantages over traditional remote systems.



2, 3 and 4 Section Models





True Milk Coolers provide safer, better-tasting milk with colder holding temperatures for less spoilage. Each features conveniently designed self-service drop-front and flip-top doors. True's forced-air advantage allows milk products to remain cold even with access doors open.





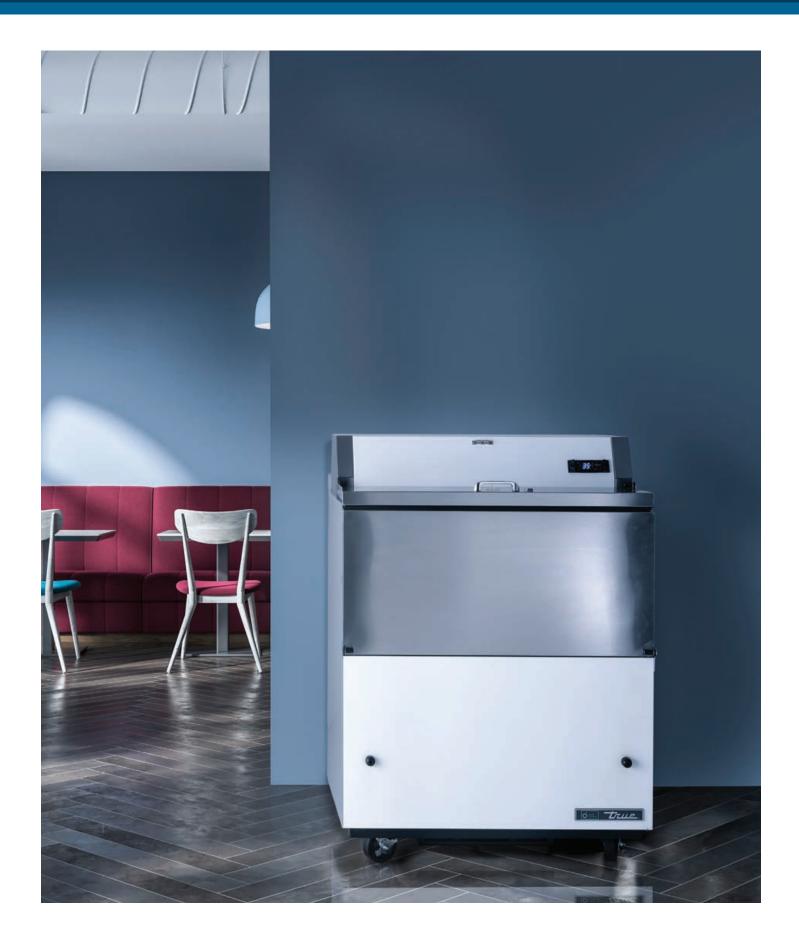


TMC

MILK COOLERS

True Milk Coolers oversized refrigeration systems are designed to hold milk at 33°F to 38°F (.5°C to 3.3°C) for safer, better tasting milk for increased sales and less spoilage.







True's Ice Machines offer the highest energy efficiency of its class. With durable construction, these machines are built to thrive in any environment while maximizing ice production and reducing energy consumption.







"Even if we empty that bin, within two hours we have enough ice to carry on the rest of the day. It's phenomenal, it really is."

> -Chuck Frommer The Road Kill Grill

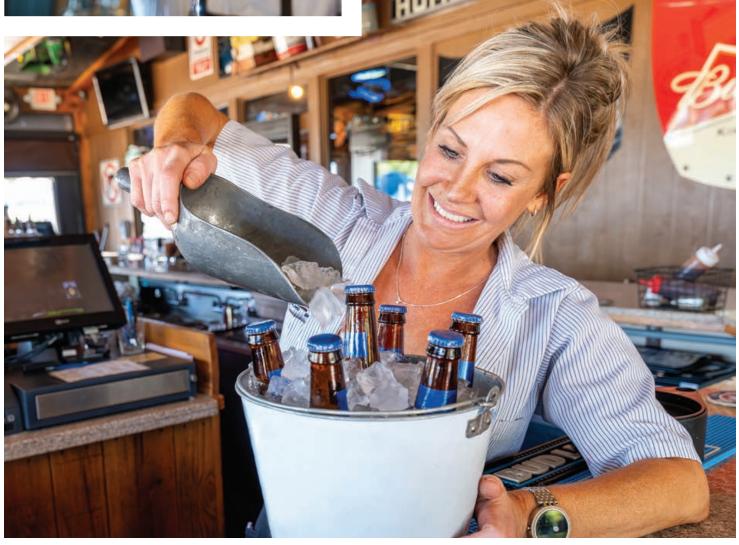


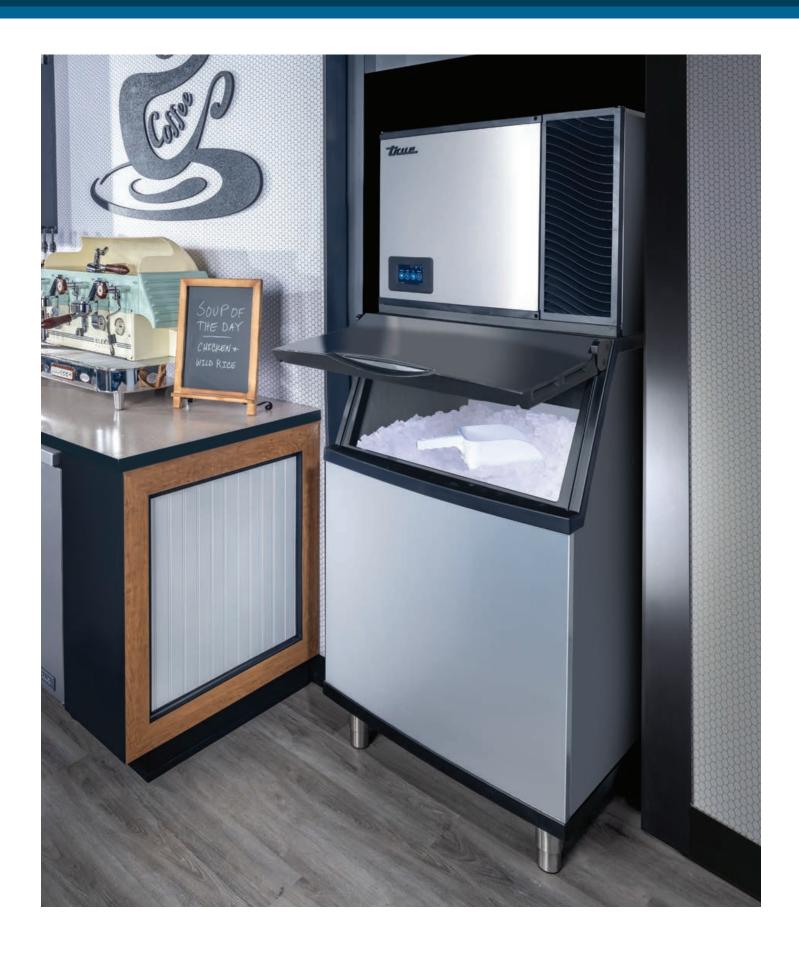


TCIM

COMMERCIAL ICE

True Ice Machines feature some of the quickest cycle times in the industry, leading to a faster ice recovery for your dispenser or bin. Choose a True Ice Machine to help combat peak customer periods and optimize your operation.







Our extensive support network of True professionals are dedicated to keeping your refrigeration running smoothly.







2001 East Terra Lane, O'Fallon, MO 63366-4434 p: 636.240.2400 f: 636.272.2408 toll free: 800.325.6152 parts toll free: 800.424.8783





